INNOVA
SUPPLY CHAIN

COMPANY PROFILE

TRANSFORMING SUPPLY CHAINS. DELIVERING MEASURABLE RESULTS.

15 Years ANNIVERSARY

© Innova Supply Chain 2026

About Us

Innova Supply Chain is an established supply chain consultancy with over three decades of international experience and 15 years of dedicated operations from its headquarters in Dubai, United Arab Emirates.

Originally founded in Dublin, Ireland, in 1990, the business initially focused on delivering specialist consultancy services across European markets. In 2004, its regional expansion began with the establishment of a presence in Dubai, extending its expertise across the Middle East, North Africa (MENA) and South Asia. In 2011, the company strategically relocated its headquarters to Dubai and rebranded as Innova Supply Chain, operating under the Innova Holding group.

Today, Innova Supply Chain combines international expertise with extensive regional knowledge, supporting organisations across diverse industries in transforming and optimising their supply chain operations.





Values

Quality
Our core business is to deliver
excellent services, globally, every time.

Dedication
We put our customers first
in everything we do.

Respect
We work together to create a culture of inclusion
built on trust, respect and dignity for all.

Integrity
We are open, honest and
direct in our dealings.

Responsibility
We are committed to goals that generate
benefits for the communities in which we work.

15 Years ANNIVERSARY

Services

- Business Transformation & Strategy
- Procurement, Supply Chain and Logistics Health Check
- Digitization readiness activities including ERP and Supply Chain solutions
- Supply Chain Strategy and Systems Integration
- Procurement Management
- Warehouse Management
- Transport Management
- Supply Chain and Logistics Business Process Integration with ERP
- Sales & Operations Planning (S&OP)
- Implementation Project Management
- Interim Business, Supply Chain and Logistics Management
- Talent and Resource Management
- Training and Development

Why Innova Supply Chain?

- **International expertise, regional understanding**: A combination of European origins and 15 years headquartered in Dubai.
- **Practical implementation**: Helping clients execute improvements, rather than simply producing strategic recommendations.
- **Independent, tailored advice**: Selecting solutions around client requirements rather than prescribing one approach.
- **End-to-end supply chain expertise**: Connecting procurement, planning, warehousing, transport and technology.
- **Flexible engagement models**: From diagnostic health checks to transformation projects and interim management.

Industries



FMCG



Oil & Gas



Aerospace



Automotive



Hospitality



Pharmaceuticals, healthcare & Medical devices



Supply Chain, Distribution & Logistics



Hi-tech & Consumer Electronics



E-Commerce, Omnichannel, Retail & distribution

15 Years ANNIVERSARY



Tech Solutions

Innova partners with Global industry leaders in the provision of Supply Chain Solutions technology. Our partners are award winning and globally recognised as best in class. We can provide access to solutions for all genres and sizes of organisations and are passionate about supporting access to technology for small, medium and even micro enterprises. Our software partnerships enable us to leverage better pricing and connections on behalf of our clients and do not add any additional cost.

15 Years ANNIVERSARY

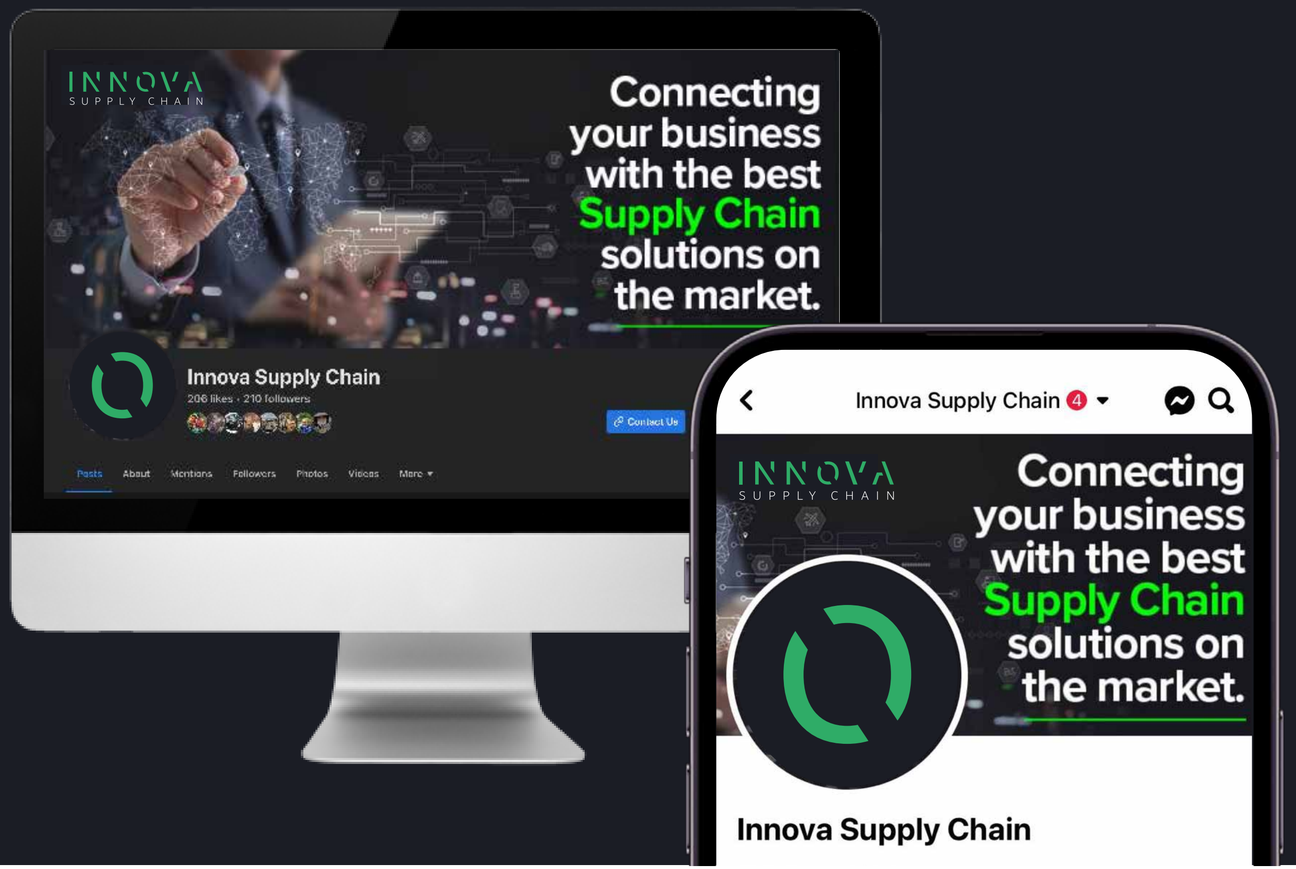
Clients

Innova Supply Chain is proud to have worked with some of the biggest companies in the Middle East and beyond. By forging relationships with these businesses across various sectors, Innova has become a trusted solutions provider in the region. No company is too big or too small as we aim to provide an appropriate solution for any business.

Below is just a sample of some of the companies we have either worked with in the past or continue to work with today.

Emirates | Johnson & Johnson | Red Sea Global | SEHA | مجموعة الفطيم Al-Futtaim group | المجدوعي Almajdouie | The Kanoo Group | gsk | osn

15 Years ANNIVERSARY



INNOVA SUPPLY CHAIN

15 Years ANNIVERSARY

www.innovasupplychain.com | info@innovasupplychain.com | 1005 HQ, Ibn Battuta Gate, Dubai