

AN EVENT BY  
**INNOVA**  
SUPPLY CHAIN

INNOVA SUPPLY CHAIN PRESENTS

# THE FUTURE OF SUPPLY CHAIN

NETWORKING  
EVENING 2024

OCTOBER | DUBAI, UAE

PARTNER BENEFITS

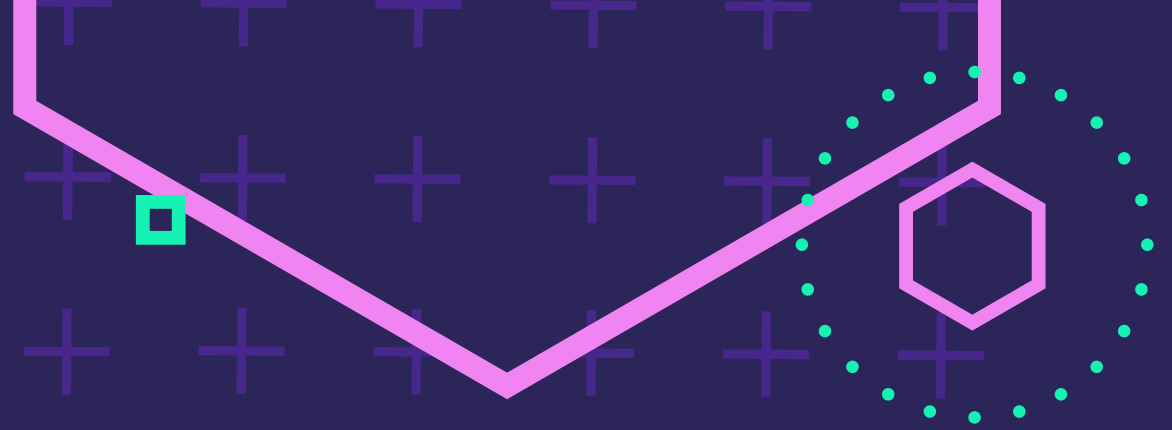
# ABOUT THE EVENT



Following previous successful events, including three during the Pandemic, we are delighted to have been hosting physical events again since December 2022.

We bring together a select group of executive level Supply Chain professionals for an evening of networking in an informal setting. There are opportunities to meet and discuss the industry and innovations and changes in the region. The evening generally includes some words from the sponsors, food and drinks and some info packs/merchandise bags with gifts relevant to the theme. We also like to offer the chance for light-hearted competitions or quizzes with sponsored prizes. We foster an atmosphere of casual networking rather than a conference and have found that solid and long lasting connections are formed with ensuing business opportunities and collaboration.

This is a non-profit event hosted and sponsored by Innova Supply Chain in collaboration with our partners or relevant industry sponsors



# EVENT THEMES

## HOW AI WILL AFFECT SUPPLY CHAIN INFRASTRUCTURE

It seems as though artificial intelligence is shaping the way many people work these days and with constant evolution, how will it affect the systems we already have in place in the supply chain industry?

## HOW TECHNOLOGY IS SHAPING THE FUTURE OF SUPPLY CHAIN

Each month that passes, new technology becomes available in the world. How can the supply chain industry leverage this technology to become more efficient, cost effective and sustainable?

## HOW CAN WE MAKE SUPPLY CHAINS MORE SUSTAINABLE GOING FORWARD?

Are we doing enough for the environment? Is switching to greener energy enough or is the answer more complex than that? As an industry in the spotlight these days, it's time for us to set an example in sustainability.

# PREVIOUS ATTENDEES

Below are some of the organisations represented at the previous events, with most attendees being executive or C level. The events are limited in number and on an 'invite only' basis. The opportunity of the event is to develop relationships with decision makers and interact with policy makers and those shaping the future of the industry in the region.



# BENEFITS

These are non-profit events for ISC and we partner with organisations relevant to the industry and the theme to cover costs only. In addition to the networking opportunities offered to attendees from your organization, the following are additional partner benefits.

- Branding to be included as our title sponsor and presented as 'in association with'.
- Logo to be included on all event collateral, including pre, during and post event materials.
- Inclusion of a speaking slot for your organisation to promote your business and services
- Submission of final attendee details to your organisation.
- Exposure to 30-40 industry leaders, usually director level or higher.
- Physical branding at the event, such as roll-up banners, flyers on tables\* etc.
- Full page feature related to your company in 'Global Supply Chain' magazine, our media partner

## COST OF PARTNERSHIP:

**\$1,500\***

\*EXCLUSIVE PARTNERSHIP: \$5,000



**4X ATTENDEE  
PASSES FOR  
THE EVENT**



**LOGO ON ALL PRE  
AND POST EVENT  
BRANDING**



**A CHANCE TO NETWORK  
WITH OTHERS IN THE  
INDUSTRY**



**INCLUDE YOUR  
GIFT IN THE  
GIFT BAGS**



**SHORT PRESENTATION  
ABOUT YOUR BUSINESS  
AT THE EVENT**

**2K+**

**SOCIAL MEDIA COVERAGE  
REACHING OVER 2,000  
INDUSTRY PROFESSIONALS**

# BE INVOLVED

## MERCHANDISING OPPORTUNITIES

Merchandising opportunities are available for either existing merchandise that you may wish to include or new merchandise associated with a company campaign or upcoming activity. Branded items that can be taken away from the event keeps your brand in focus and extends the exposure for your organisation to long after the event. Ideally the items would be something easy to carry and examples of previous merchandise can be seen above.

We can collate merchandise prior to the event or if it is agreed in advance then you can distribute or provide merchandise directly on the night. The cost for this is based on the cost of the merchandise.



## PRIZE SPONSORSHIP

We generally offer the opportunity for partners/sponsors to sponsor a small prize (typically a business card draw/raffle type) to add a little bit of interest and fun to the event. Further details can be had by contacting [Aaron.Sutton@innovasupplychain.com](mailto:Aaron.Sutton@innovasupplychain.com)

# CONTACT US

Should you wish to discuss anything further, please don't hesitate to contact us!

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